

BBL's Variety Enables Customized Treatments

By Amy Kamin, Contributing Editor

Sciton, Inc.'s (Palo Alto, Calif.) Broadband Light (BBL™) system enables physicians to treat a wide-range of clinical indications; including pigmented lesions, hair removal, vascular lesions and skin laxity, with one device. Interchangeable smart filters – available in 420 nm, 515 nm, 560 nm, 590 nm, 640 nm and 695 nm – allow the user to rapidly switch between wavelengths versus switching between multiple handpieces, which can become very costly.

Additionally, practitioners can customize treatment by utilizing the appropriate spot size adapters for the area being treated and quickly treat large surface areas with the wide pulse range. Abigail Currier, R.N., from The Medical Spa at Women's Health Group of Southeast Georgia, in Brunswick, Ga. has been successfully treating patients with BBL's wide-range of treatments: hair removal; brown spots from the chest, hands and face; telengectasis; and roseacea. "I have been effectively treating patients with BBL for three years and I haven't experienced one problem, which is nice."

BBL's cost effectiveness is of particular interest to Estelle Yamaki, M.D., founder of Seasons - Women's Health and Aesthetic Choices in Federal Way,

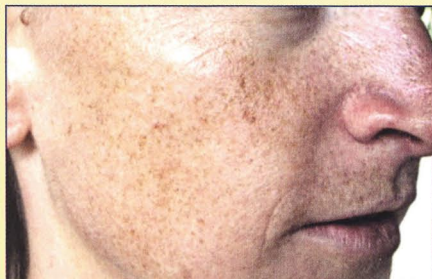
Wash. According to Dr. Yamaki the ability to slide a filter into the existing BBL is a tremendous cost savings and it eliminates the need to buy another expensive unit. Of even greater importance to her is the patient's satisfaction with BBL. "Patients have commented that they've seen greater improvement of their pigmentation problems after one treatment with the BBL compared to several treatments with other intense pulsed light devices."

Sciton's introduction of the innovative SkinTyte™ (ST) accessory for the treatment of skin laxity has been an added bonus. It is capable of tightening the face (chin, jowls and neck) and the body (stomach and thighs) with good results. "Several photofacial treatments result in tightening under the chin. It is



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Before Tx
Photos courtesy of Laura Brougher, R.N.



After BBL Tx

non-invasive, has no downtime and works great," observed Ms. Currier.

A unique feature of BBL is that the thermo-electric cooling power is incorporated into the handpiece, which increases safety, patient comfort and allows for a better overall treatment. "The sapphire crystal cools so well that it allows us to do skin tightening without pain," reported Dr. Yamaki.

Like most physicians, Dr. Yamaki is frustrated with companies who receive a continuous revenue stream from disposables. According to Sciton, their goal is for the physician to be profitable. BBL does not require disposables, consumables or multiple handpieces which ensures BBL is cost effective for physicians. "This allows us to pass on those savings to the patients we are treating," noted Dr. Yamaki.

Combination treatments have been providing physicians with a new and unique opportunity. "The ability to combine BBL into a single platform allows us to more easily perform combination treatments with one setting," explained Dr. Yamaki. According to Ms. Currier, "you can tighten and reduce redness and brown spots in one 30 minute treatment by utilizing the variety of different filters."

Sciton's next level of clinical treatment versatility is the combination of BBL modalities with their other devices – MicroLaserPeel® and ProFractional™ – which offers a unique and effective treatment. "The ability to perform a MicroLaserPeel with BBL or a MicroLaserPeel with SkinTyte is a unique combination. I am extremely satisfied and impressed with the BBL and would highly recommend its use," Dr. Yamaki stated.